



**SESSION 3:** 

## Key Institutional Mechanisms and Measures for Enhancing Sustainable Development

Facilitating Investment in Practice: What do Investors Need?



By Michael Lim Jr **Crowe Growth Consulting** (Member of Crowe Global)

30<sup>th</sup> March 2021

Co-organizers:









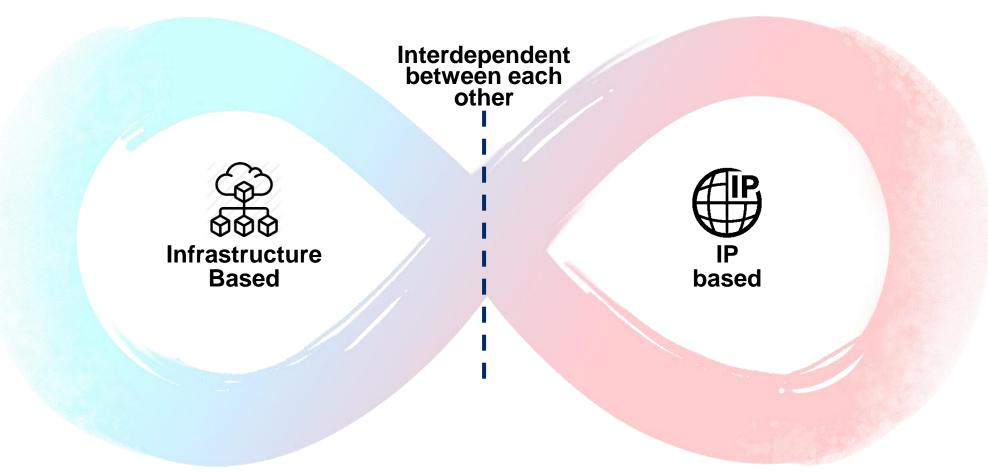






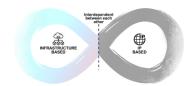
# Insights from the Grassroot Level

### **Clear Segregation**



Tale of Two (2) Cities

### Interdependent & Complementary



### Infrastructure Based

#### Key

Trade-based Traditional

#### Reason

Project Purpose Place (Resources)

#### **Horizon**

Mid to Long Term

#### **Benefit**

Job Creation

National
Development

#### **Dependent on**



Policies & Perks

(Tax, Grants,

Support)



Access to Facilities



Stability & Stature



Track Record

Success)



United Focus & Front



Resource & Reliability



Ease &

Ease & Economies of Scale

### Interdependent & Complementary



## Intellectual Property Based

#### Key

Traction Technology

#### Reason

Market Model Mind (IP rights)

#### Horizon

Short to Mid Term

#### **Benefit**

Value Creation

National
Advancement

#### **Dependent on**



V

Vision & Visionary Leaders



Α

Access to Legal
Market Framework



U

Universal Platform



Ε

Ecosystem RICE Model \*

R Relevant & Related Network

Ideas & IPs

C Capital

E Entrepreneurship & Expertise

#### Limitation

## Each limitation can be overcome by considering targeted strategic initiatives

As the business relationship progresses along the horizontal spectrum, the entrepreneur will spend more time constructing his/her own infrastructure to support the business needs and growth. That investment will lead to the creation of a certain business ecosystem within the entrepreneur's business setting, interacting with other ecosystems within the country.



Population Numbers, Limited / Lack of Natural Resources

#### **Considerations:**

Innovation, Technology, Speed and Ease of Doing Business, Friendly Policies and Framework



Economic Strength and Size, Ready Infrastructure and Facilities

#### **Considerations:**

Strategic Focus, Future Prospects, Public Private Partnership, Performance-based Matching Grants

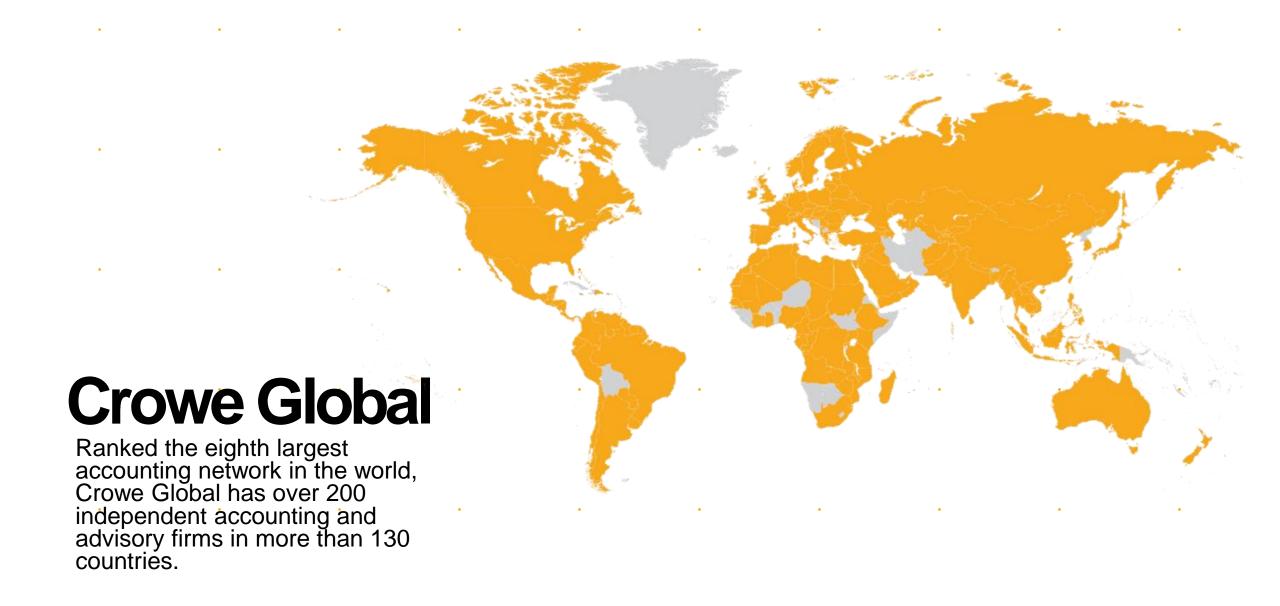


Ability to Adopt & Adapt to remain Relevant in order to be Competitive

#### **Considerations:**

Incubation of Forward Looking Industries and Privatisation of Strategic Ecosystem Builders / Players

## About Us: Crowe Global





## For almost 100 years, Crowe has been making smart decisions for multinational clients working across borders.

Crowe's leaders work with governments, regulatory bodies and industry groups to shape the future of the profession worldwide. Their exceptional knowledge of business, local laws and customs provide lasting value to clients undertaking international projects.

Crowe provides global reach on a personal scale. Firms are focused on the future and the client experience, working with clients to build something valuable, substantial, and enduring. Close working relationships are at the heart of our effective service delivery.

At Crowe, our professionals all share one commitment: to deliver excellence.



#### Contact us



Michael Lim Jr
Managing Director
Crowe Growth Consulting
michael.limcw@crowe.my

www.crowe.my

#### **About Crowe Malaysia PLT**

Crowe Malaysia PLT is the 5th largest accounting firm in Malaysia and an independent member of Crowe Global. The firm in Malaysia has 14 offices, employs over 1,300 staff, serves mid-to-large companies that are privately-owned, publicly-listed and multinational entities, and is registered with the Audit Oversight Board in Malaysia and the Public Company Accounting Oversight Board in the US.

#### **About Crowe Global**

Ranked 8th largest accounting network in the world, Crowe Global has over 250 independent accounting and advisory firms in 146 countries. For almost 100 years, Crowe has made smart decisions for multinational clients working across borders. Our leaders work with governments, regulatory bodies and industry groups to shape the future of the profession worldwide. Their exceptional knowledge of business, local laws and customs provide lasting value to clients undertaking international projects

10

This communication is prepared and issued by Crowe Growth Consulting Sdn. Bhd., it is meant for general information purposes only and it is not intended to be professional advice. Recipients should not act upon this communication and please consult qualified advisors for professional advice and services. Crowe Growth Consulting Sdn. Bhd. or any of Crowe's entities will not be responsible for any loss or consequences of anyone acting in reliance on this communication or for decisions made based on this communication.

Crowe Malaysia PLT is a member of Crowe Global, a Swiss verein. Each member firm of Crowe is a separate and independent legal entity. Crowe Malaysia PLT and its affiliates are not responsible or liable for any acts or omissions of Crowe or any other member of Crowe and specifically disclaim any and all responsibility or liability for acts or omissions of Crowe or any other Crowe member.



## Thank You

## **Credits**

#### To the icon creators from various sources

•		
1.	"Access to Facilities" icon created by <b>B Faris</b> from the Noun Project	
2.	"Access to Market" icon created by Freepik from www.flaticon.com	
3.	"Catch-Up Rate" icon created by Vadym Nechyporenko from www.shutterstock.com	
4.	"Constraints" icon created by Adrien Coquet from the Noun Project	
5.	"Cost-Benefit" icon created by <b>Vectors Market</b> from the Noun Project	
6.	"Ease & Economies of Scale" icon created by Freepik from www.flaticon.com	
7.	"Ecosystem RICE Model" icon created by Freepik from www.flaticon.com	
8.	"IP Based" icon created by <b>Freepik</b> from <u>www.vectorstock.com</u>	
9.	"Infrastructure Based" icon created by <b>Freepik</b> from <u>www.flaticon.com</u>	
10.	"Legal Framework" icon created by <b>Freepik</b> from <u>www.flaticon.com</u>	
11.	"Policies & Perks" icon created by <b>Freepik</b> from <u>www.flaticon.com</u>	
12.	"Resources & Reliability" icon created by Freepik from www.flaticon.com	
13.	"Stability & Stature" icon created by <b>Freepik</b> from <u>www.flaticon.com</u>	
14.	"Track Record" icon created by <b>Freepik</b> from <u>www.flaticon.com</u>	,
15.	"Universal Platform" icon created by <b>D Dara</b> from the Noun Project	
16.	"United Focus & Front" icon created by Freepik from www.flaticon.com	
17.	"Vision & Visionary Leaders" icon created by Freepik from www.flaticon.com	