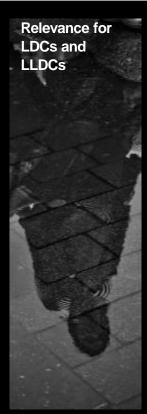


Presentation Outline











Our Work on Investment and Facilitation





STRENGTHENING THE GLOBAL TRADE SYSTEM



Investment Policy Dialogues







and Sustainable Development











Donors:















Defining Terms

Sustainable investment

"Commercially viable investment that makes a maximum contribution to the economic, social and environmental development of host countries and takes place in the framework of fair governance mechanisms" (Sauvant, 2017)

Investment facilitation

"The set of policies and actions aimed at making it easier for investors to establish and expand their investments, as well as to conduct their day-to-day business in host countries." (UNCTAD, 2017)

- 1) Policies, laws and regulations
- 2) Activities conducted to support a particular investor (Dressler, 2017)

What is not Investment Facilitation? Protection; Market Access; ISDS; Promotion

Facilitating Sustainable Investment: Strategies and Examples



- Present sustainable investment opportunities
 Invest in Iceland Geothermal by-products
- 2. Target sustainable investors/projects

Invest in Iceland – Data centres India – Renewable energy

3. Sustainability in qualification requirements

Invest in Iceland – Technology, Environment Germany – Qualification for investment guarantees



Sources: Andreas Dressler (2017), Invest in Iceland, Invest India

Facilitating Sustainable Investment: Strategies and Examples



4. Assist established investors to improve beneficial impacts → improves the investment climate

Singapore EDB – Siemens Medical Instruments

5. Facilitate investment by SMEs

Make in India Mittelstand







Investment trends for 2016 (UNCTAD)

Importance of *diversification*, *integration* into global markets

Benefits of (sustainable) investment facilitation

- In general, less resource intensive
- Can focus on priority sectors
- SMEs, developing country investors can be facilitated
- Necessary complement/substitute to other investment policy
- Aftercare can complement dispute prevention and improve the investment environment
- Capitalise on investors looking for impact/sustainable investment opportunities





WORLD ECONOMIC FORUM

- Public-private partnership to identify bottlenecks and implement specific reforms
- IPA training
- Repository of case studies and success stories
- System to help IPAs identify, prioritise and monitor sustainable investment projects, perhaps using sustainability criteria
- SME cross-border investment facilitation



http://e15initiative.org/themes/investment-policy/

<u> http://e15initiative.org/</u>

http://www.tradefacilitation.org



ORLD NOMIC RUM

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